

COOKIE POLICY

This website, like most sites on the Internet, uses Cookies to improve and optimize the user experience. Below, you will find detailed information on what "Cookies" are, what type this website uses, how to disable them in your browser, and how to specifically block the installation of third-party Cookies.

WHAT ARE COOKIES AND HOW DOES INSIDEHOME, S.L. WEBSITE USE THEM?

Cookies are files that the website or application you use installs on your browser or device (smartphone, tablet, or connected TV) during your visit to the pages or application. They serve to store information about your visit. Like most websites, the web portal of INSIDEHOME, S.L. uses Cookies to:

- Ensure that web pages can function correctly.
- Store your preferences, such as the selected language or font size.
- Understand your browsing experience.
- Collect anonymous statistical information, such as which pages you have viewed or how much time you have spent on our media.

The use of Cookies allows us to optimize your navigation by adapting the information and services offered to your interests, providing you with a better experience whenever you visit us. The INSIDEHOME, S.L. website uses Cookies to operate, adapt, and facilitate the user's navigation to the fullest.

Cookies are associated only with an anonymous user and their computer/device and do not provide references that allow the identification of personal data. At any time, you can access your browser's settings to modify and/or block the installation of Cookies sent by the INSIDEHOME, S.L. website, without preventing access to the content. However, the quality of service functionality may be affected.

Users who complete the registration process or log in with their access data can access personalized services adapted to their preferences based on the personal information provided at the time of registration and stored in the browser's Cookie.

The email marketing tools of INSIDEHOME, S.L. use small invisible images for users included in the emails. This technology allows us to know if an email has been read or not, on what date, the IP address from which it has been consulted, etc. With this information, we conduct statistical and analytical studies on the sending and receiving of emails to improve the services offered to subscribed users and provide information that may be of interest to them.

WHY ARE COOKIES IMPORTANT?

- From a technical point of view, they allow the website to operate more efficiently and be adapted to user preferences, such as storing language, country currency, or detecting the access device.
- They establish levels of protection and security that prevent or hinder cyber attacks against the website or its users.

- They allow media managers to know statistical data collected in Cookies to improve the quality and experience of their services.
- They serve to optimize the advertising we show to users by offering the one that best suits their interests.

WHAT TYPES OF COOKIES DO WE USE AT INSIDEHOME, S.L.?

1. **"Analytical" Cookies:** For periodic maintenance purposes and to ensure the best possible service to the user, this website uses "analytical" Cookies to collect activity statistics. The collected information will always be anonymous, and it will not be possible to establish any link between browsing patterns and individuals. Users can exclude their individual activity through exclusion systems provided by the providers of the analysis systems using these Cookies, such as Google Analytics. This website may use several of these systems, and the complete list can be consulted at the end of this document.
2. **Other internal use Cookies:** In addition, this website may use various Cookies for the maintenance of user sessions between different logins to private or self-management areas provided. Disabling them usually causes inconvenience to the user in the form of blocked features, so these are necessary Cookies for the operation of this site. Again, you can consult the complete list at the end of this document.
3. **Cookies used by social networks:** Furthermore, to the extent that Social Plugins are used, this website may participate in various social networks, such as Facebook, for example, to allow users to share content of interest with their social circle. In the list of Cookies at the end of this document, you can check the installed Cookies and the corresponding social networks.
4. **Cookies used by external content plugins:** This website may use content display plugins, such as Google Maps, to visualize geographical locations. Their use sometimes involves sending certain Cookies, which are detailed in the list at the end of the document. Some of these Cookies are installed and managed by the providers of these plugins and cannot be accessed by this website.
5. **Third-party Cookies for the customization of advertising spaces:** This website may use ad servers and, therefore, Cookies linked to them to create profiles based on preferences and behavior. If it does so, they will be detailed in the list at the end of this document and will not be installed if, after being informed when accessing the site, the user does not accept the cookie policy and, therefore, does not continue their navigation.

HOW CAN I DISABLE OR DELETE THESE COOKIES?

At any time, the user can choose which cookies they want to operate on this website, for example, by configuring their browser:

- For more information on Microsoft Internet Explorer, [click here](#).
- For more information on Mozilla Firefox, [click here](#).
- For more information on Google Chrome, [click here](#).
- For more information on Safari, [click here](#).

WHAT HAPPENS IF COOKIES ARE DISABLED?

Some features of the services will be disabled.

UPDATE OF OUR COOKIE POLICY

We may update the Cookie Policy of our website, so we recommend reviewing this policy each time you access it to be properly informed about how and why we use cookies.

Cookie policy drafted and provided by PROTECTION REPORT SOLUTIONS, S.L., an RGPD compliance company, which reserves the legal actions against anyone who copies and illegitimately uses the content.